



wausau coated

Experts in "What If..."

# DIE CUT PRODUCT GUIDE



# WAUSAU COATED DIE CUT PRODUCTS



Our Premium Die Cut Sheets are the ideal solution for delivering top-notch quality and cost-effective pressure sensitive labels. With our comprehensive range of facestocks, we offer both laser and digital print options tailored to meet your specific label requirements. Our extensive collection boasts over 200 die cut options that are stocked and available in a wide range of facestocks suitable for both monochrome and color/laser applications.

Looking for die cut products for your digital presses? Wausau Coated Products now has a selection of pre-die cut sheets in 12" x 18" sheet sizes for HP Indigo and Production presses (see page 2 for available products).

## **Quick Cut Die Cuts**

If utilizing a stocked pressure sensitive listed and a stocked die, the minimum order quantity is 1,000 sheets for 8 1/2" x 11" sheet size with a leadtime of 2-3 business days.

## **Custom Die Cuts**

If utilizing a stocked pressure sensitive listed and a custom die, the minimum order quantity is 2,000 sheets for 8 1/2 x 11 sheet size or 5,000 sheets for 12 x 18 sheet size with a leadtime of 10-15 business days. Die charges may also apply.

For true custom die cuts (custom pressure sensitive and custom die), the minimum is dependent upon the raw materials. Die charge will also apply.

**Contact Us** for more information regarding our premium pressure sensitive die cut sheet product options or call us at 800-345-8039 and we will gladly answer all your questions. Wausau Coated Products is your trusted source for state-of-the-art die cut sheet label products.

Please inquire with a customer service representative for a full listing.

**All templates can be found at [wausaucoated.com/templates](http://wausaucoated.com/templates).**

# DIGITAL DIE CUTS 12 x 18 Die Cut Products

Product #	Label Size Width x Height (inches)	Adhesive	Labels per Sheet	Shape	Corners	Production Digital	Indigo
<b>60# MATTE DIE CUT LABELS</b>							
WCD-0010-DC	1 x 2 <sup>5</sup> / <sub>8</sub>	Permanent	60	rectangle	RC		x
WCD-0011-DC	2 x 4	Permanent	20	rectangle	RC		x
WCD-0012-DC	3 1/3 x 4	Permanent	12	rectangle	RC		x
WCD-0013-DC	2	Permanent	40	circle	RC		x
WCD-0014-DC	3	Permanent	15	circle	RC		x
WCD-0057-DC	1 x 2 <sup>5</sup> / <sub>8</sub>	Permanent	60	rectangle	RC	x	
WCD-0058-DC	2 x 4	Permanent	20	rectangle	RC	x	
WCD-0059-DC	3 1/3 x 4	Permanent	12	rectangle	RC	x	
WCD-0060-DC	3	Permanent	15	circle	RC	x	
<b>60# HIGH GLOSS DIE CUT LABELS</b>							
WCD-0023-DC	1 x 2 <sup>5</sup> / <sub>8</sub>	Permanent	60	rectangle	RC		x
WCD-0024-DC	2 x 4	Permanent	20	rectangle	RC		x
WCD-0025-DC	3 1/3 x 4	Permanent	12	rectangle	RC		x
WCD-0026-DC	5 x 3	Permanent	10	rectangle	RC		x
WCD-0029-DC	5 x 4	Permanent	8	rectangle	RC		x
WCD-0027-DC	2	Permanent	40	circle	RC		x
WCD-0030-DC	3	Permanent	15	circle	RC		x
WCD-0028-DC	3 1/4	Permanent	15	circle	RC		x
WCD-0031-DC	CD/DVD	Permanent	6	circle	RC		x
WCD-0071-DC	1 x 2 <sup>5</sup> / <sub>8</sub>	Permanent	60	rectangle	RC	x	
WCD-0069-DC	2 x 4	Permanent	20	rectangle	RC	x	
WCD-0072-DC	3 1/3 x 4	Permanent	12	rectangle	RC	x	
WCD-0070-DC	5 x 3	Permanent	10	rectangle	RC	x	
WCD-0074-DC	5 x 4	Permanent	8	rectangle	RC	x	
WCD-0073-DC	2	Permanent	40	circle	RC	x	
WCD-0075-DC	3	Permanent	15	circle	RC	x	
<b>3.4 MIL DUAL DIGITAL WHITE FLEXIBLE VINYL DIE CUT LABELS</b>							
WCD-0100-DC	2 x 4	Permanent	20	rectangle	RC	x	x
WCD-0103-DC	2 x 4	Ultra Removable	20	rectangle	RC	x	x
WCD-0101-DC	3	Permanent	15	circle	RC	x	x
WCD-0104-DC	3	Ultra Removable	15	circle	RC	x	x
WCD-0105-DC	5 1/2	Ultra Removable	6	circle	RC	x	x
WCD-0102-DC	3 1/2 x 5 1/2	Permanent	9	oval	RC	x	x

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners



**YOUR IMAGINATION KNOWS NO LIMITS**  
 ENDLESS SPECIALTY LABEL SOLUTIONS



# PREMIUM WHITE 8.5 x 11 Die Cut Products



## Premium White Uncoated Laser

A premium quality uncoated paper with high brightness and extremely smooth surface technology, is an ideal choice for inkjet and laser printers, color copiers, flexographic, and offset printing. With over 75 shapes and sizes available, including specialized layouts for specific applications, you can be sure to find the perfect fit for your needs.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS</b>					
DC00071	1/2 x 1	120	rectangle	RC	-----
DC00221	1/2 x 2 1/2	48	rectangle	RC	-----
DC00141	5/8 x 7/8	132	rectangle	RC	-----
DC00935	3/4 x 1	100	rectangle	RC	-----
DC00675	3/4 x 2	50	rectangle	RC	-----
DC00937	1 x 2	35	rectangle	RC	-----
DC01461	1 x 3	21	rectangle	RC	-----
DC00479	1 x 3 1/2	24	rectangle	RC	-----
DC00676	1 1/4 x 1 5/8	36	rectangle	RC	-----
DC00478	1 1/4 x 3 1/4	18	rectangle	RC	-----
DC00390	1 1/2 x 1 1/2	100	rectangle	SC	-----
DC72002	1 1/2 x 1	50	rectangle	RC	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# PREMIUM WHITE 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS</b>					
DC01121	1½ x 1½	24	rectangle	RC	-----
DC00187	1½ x 2	25	rectangle	RC	-----
DC72001	1¾ x ½	80	rectangle	RC	5167
DC00218	2 x 2	20	rectangle	RC	-----
DC00689	2 x 3	12	rectangle	RC	-----
DC01122	2 x 5	8	rectangle	RC	-----
DC00306	2¼ x ¼	84	rectangle	RC	-----
DC00936	2½ x 1¼	24	rectangle	RC	-----
DC00612	2½ x 2	15	rectangle	RC	-----
DC00217	2½ x 2½	12	rectangle	RC	-----
DC00418	2⅝ x 7⁄8	33	rectangle	RC	-----
DC72005	2⅝ x 1	30	rectangle	RC	5160
DC00310	2¾ x 1½	18	rectangle	RC	-----
DC72003	2⅜ x 1	33	rectangle	SC	5351
DC00938	3 x 3	6	rectangle	RC	-----
DC00022	3 x 5	4	rectangle	RC	-----
DC00749	3⅙ x 1⅓	10	rectangle	RC	-----
DC72011	3⅜ x 2⅓	8	rectangle	RC	5395
DC00311	3½ x 2	10	rectangle	RC	-----
DC00133	3½ x 2¼	8	rectangle	RC	-----
DC00140	3½ x 5	4	rectangle	RC	5168
DC00019	3¾ x 2⅞	8	rectangle	RC	-----
DC72007	4 x 1	20	rectangle	RC	5161
DC72008	4 x 1⅓	14	rectangle	RC	5162
DC01195	4 x 1¾	12	rectangle	RC	-----
DC72010	4 x 2	10	rectangle	RC	5163
DC00163	4 x 2½	8	rectangle	RC	-----
DC01249	4 x 3	6	rectangle	RC	-----
DC72012	4 x 3⅓	6	rectangle	RC	5164
DC00139	4 x 5	4	rectangle	RC	-----
DC72009	4¼ x 2	10	rectangle	SC	5352
DC00125	4¼ x 2¾	8	rectangle	SC	-----
DC00109	4¼ x 5½	4	rectangle	SC	-----
DC00765	4¼ x 11	2	rectangle	SC	-----
DC00773	6 x 2	5	rectangle	RC	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# PREMIUM WHITE 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>PREMIUM WHITE UNCOATED LASER STOCK DIE CUT LABELS</b>					
DC00480	6 x 4	2	rectangle	RC	-----
DC00219	7 x 1 <sup>5</sup> / <sub>8</sub>	6	rectangle	RC	-----
DC01123	7 x 2 <sup>1</sup> / <sub>2</sub>	4	rectangle	RC	-----
DC00448	8 x 2	5	rectangle	RC	-----
DC00939	8 x 5	2	rectangle	RC	-----
DC00552	8 x 11	1	rectangle	SC	-----
DC00126	8 <sup>1</sup> / <sub>2</sub> x 3 <sup>1</sup> / <sub>2</sub>	3	rectangle	SC	-----
DC72013	8 <sup>1</sup> / <sub>2</sub> x 5 <sup>1</sup> / <sub>2</sub>	2	rectangle	SC	-----
DC72014	8 <sup>1</sup> / <sub>2</sub> x 11 - Zero Split	1	rectangle	SC	5165
DC72015	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	SC	5165
DC00118	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC00119	1	63	circle	NA	-----
DC00120	1 <sup>1</sup> / <sub>4</sub>	48	circle	NA	-----
DC00145	1 <sup>1</sup> / <sub>2</sub>	30	circle	NA	-----
DC72016	1 <sup>2</sup> / <sub>3</sub>	24	circle	NA	5293
DC00142	2	20	circle	NA	-----
DC72017	2 <sup>1</sup> / <sub>2</sub>	12	circle	NA	5294
DC00312	2 <sup>7</sup> / <sub>8</sub>	6	circle	NA	-----
DC72018	3 <sup>1</sup> / <sub>3</sub>	6	circle	NA	-----
DC00314	4	4	circle	NA	-----
DC00313	1 <sup>1</sup> / <sub>2</sub> x 2 <sup>3</sup> / <sub>4</sub>	15	oval	NA	-----
DC00315	2 <sup>1</sup> / <sub>4</sub> x 1	27	oval	NA	-----
DC00189	2 <sup>1</sup> / <sub>2</sub> x 1 <sup>3</sup> / <sub>4</sub>	15	oval	NA	-----
DC00188	3 <sup>1</sup> / <sub>4</sub> x 2	10	oval	NA	-----
DC00316	3 <sup>1</sup> / <sub>4</sub> x 4 <sup>1</sup> / <sub>4</sub>	4	oval	NA	-----
DC00183	Car Window Label 7 <sup>1</sup> / <sub>4</sub> x 10	1	special layout	RC	-----
DC72019	CD Labels 4 <sup>1</sup> / <sub>2</sub>	2	special layout	NA	5824

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# SEMI GLOSS 8.5 x 11 Die Cut Products



## White Semi Gloss Laser

Exceptional quality facestock, with a smooth surface and medium gloss level. These labels have high brightness and are suitable for laser and offset printing applications.

Product #	Label Size Width x Height (Inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>WHITE LASER 60# SEMI GLOSS STOCK DIE CUT LABELS</b>					
DC02768	2 x 3	12	rectangle	RC	-----
DC02756	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC02771	3 x 5	4	rectangle	RC	-----
DC02773	3 <sup>1</sup> / <sub>2</sub> x 5	4	rectangle	RC	5168
DC02763	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC02761	4 x 2	10	rectangle	RC	5163
DC02765	4 x 2 <sup>1</sup> / <sub>2</sub>	8	rectangle	RC	-----
DC02759	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC02767	4 x 5	4	rectangle	RC	-----
DC02762	4 <sup>1</sup> / <sub>4</sub> x 5 <sup>1</sup> / <sub>2</sub>	4	rectangle	RC	-----
DC02769	8 <sup>1</sup> / <sub>2</sub> x 5 <sup>1</sup> / <sub>2</sub>	2	rectangle	RC	-----
DC02770	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	-----
DC02764	2	20	circle	NA	-----
DC02766	2 <sup>1</sup> / <sub>2</sub>	12	circle	NA	5294
DC02772	3 <sup>1</sup> / <sub>3</sub>	6	circle	NA	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.



# REMOVABLE & BLOCKOUT 8.5 x 11 Die Cut Products

## Removable Premium White Uncoated Laser

A superior quality uncoated paper with high brightness and exceptionally smooth surface technology, this product is matched with a removable adhesive. The adhesive provides good initial tack and adhesion yet it can also be removed.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>WHITE UNCOATED LASER REMOVABLE STOCK DIE CUT LABELS</b>					
DC01829	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01830	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01831	4 x 2	10	rectangle	RC	5163
DC01832	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01833	4 x 5	4	rectangle	RC	-----

## Blockout Premium White Uncoated Laser

This premium quality uncoated paper with high brightness and extraordinarily smooth surface technology is also matched with a blockout adhesive. The adhesive provides good initial tack and adhesion and can be used to hide existing text, color or outdated information.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>WHITE UNCOATED LASER BLOCKOUT STOCK DIE CUT LABELS</b>					
DC01835	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01836	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01837	4 x 2	10	rectangle	RC	5163
DC01838	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01839	4 x 5	4	rectangle	RC	-----
DC01840	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package, 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.



# FLUORESCENTS 8.5 x 11 Die Cut Products



## Fluorescent Laser Labels

Available in five vivid fluorescent colors and various shapes, these labels can be used for inventory control, warning labels or eye-catching address and shipping labels. They come with high strength suitable for offset, flexographic and laser printing applications.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>RED FLUORESCENT LASER DIE CUT LABELS</b>					
DC01359	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01374	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5163
DC01364	3 x 5	4	rectangle	RC	-----
DC01339	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC01344	4 x 2	10	rectangle	RC	-----
DC01349	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01851	4 x 5	4	rectangle	RC	-----
DC01354	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC01873	2	20	circle	NA	-----
<b>GREEN FLUORESCENT LASER DIE CUT LABELS</b>					
DC01356	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01371	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5163
DC01361	3 x 5	4	rectangle	RC	-----
DC01336	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC01341	4 x 2	10	rectangle	RC	-----
DC01346	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01852	4 x 5	4	rectangle	RC	-----
DC01351	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC01874	2	20	circle	NA	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# FLUORESCENTS 8.5 x 11 Die Cut Products

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>CHARTREUSE FLUORESCENT LASER DIE CUT LABELS</b>					
DC01355	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01370	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5163
DC01360	3 x 5	4	rectangle	RC	-----
DC01335	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC01340	4 x 2	10	rectangle	RC	-----
DC01345	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01853	4 x 5	4	rectangle	RC	-----
DC01350	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC01875	2	20	circle	NA	-----
<b>ORANGE FLUORESCENT LASER DIE CUT LABELS</b>					
DC01357	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01372	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5163
DC01362	3 x 5	4	rectangle	RC	-----
DC01337	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC01342	4 x 2	10	rectangle	RC	-----
DC01347	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01854	4 x 5	4	rectangle	RC	-----
DC01352	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC01876	2	20	circle	NA	-----
<b>PINK FLUORESCENT LASER DIE CUT LABELS</b>					
DC01358	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01373	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5163
DC01363	3 x 5	4	rectangle	RC	-----
DC01338	4 x 1 <sup>1</sup> / <sub>3</sub>	14	rectangle	RC	5162
DC01343	4 x 2	10	rectangle	RC	-----
DC01348	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01855	4 x 5	4	rectangle	RC	-----
DC01353	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC01877	2	20	circle	NA	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# ASTROBRIGHTS® 8.5 x 11 Die Cut Products

## Astrobrights® Laser Labels

Looking for environmentally responsible label materials? Check out our assortment of Astrobrights labels. Our range consists of six vibrant colors, available in various shapes, all of which are FSC® certified. These labels are perfect for inventory control, warning notices, and brightening up your shipping and address labels. They also boast impressive strength, making them suitable for use with offset, flexographic, and laser/toner printing methods.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>ASTROBRIGHTS® SOLAR YELLOW™ FSC® CERTIFIED LASER DIE CUT LABELS</b>					
DC01403	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01404	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01405	4 x 2	10	rectangle	RC	5163
DC01406	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01407	4 x 5	4	rectangle	RC	-----
DC01408	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
<b>ASTROBRIGHTS® COSMIC ORANGE™ FSC® CERTIFIED LASER DIE CUT LABELS</b>					
DC01409	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01410	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01411	4 x 2	10	rectangle	RC	5163
DC01412	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01413	4 x 5	4	rectangle	RC	-----
DC01414	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
<b>ASTROBRIGHTS® LUNAR BLUE™ FSC® CERTIFIED LASER DIE CUT LABELS W/ 30% PCW</b>					
DC01415	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01416	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01417	4 x 2	10	rectangle	RC	5163
DC01418	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01419	4 x 5	4	rectangle	RC	-----
DC01420	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
<b>ASTROBRIGHTS® TERRA GREEN™ FSC® CERTIFIED LASER DIE CUT LABELS</b>					
DC01421	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01422	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01423	4 x 2	10	rectangle	RC	5163
DC01424	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01425	4 x 5	4	rectangle	RC	-----
DC01426	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# ASTROBRIGHTS® 8.5 x 11 Die Cut Products



Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>ASTROBRIGHTS® PULSAR PINK™ FSC® CERTIFIED LASER DIE CUT LABELS</b>					
DC01427	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01428	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01429	4 x 2	10	rectangle	RC	5163
DC01430	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01431	4 x 5	4	rectangle	RC	-----
DC01432	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
<b>ASTROBRIGHTS® RE-ENTRY RED™ FSC® CERTIFIED LASER DIE CUT LABELS W/ 30% PCW</b>					
DC01445	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC01446	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01447	4 x 2	10	rectangle	RC	5163
DC01448	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01449	4 x 5	4	rectangle	RC	-----
DC01450	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com)

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

Astrobrights® is a registered trademark of Neenah, Inc.



FSC® is a registered trademark of the Forest Stewardship Council®

Look for FSC® Certified Products. FSC certification ensures responsible use of forest resources.

Wausau Coated Products Inc  
FSC® Certification No. is NC-COC-003046

# BROWN KRAFT & CLEAR POLYESTER 8.5 x 11 Die Cut Products

## Brown Kraft Labels

Brown Kraft has the coloring and consistency of a brown paper grocery bag and is designed to run through both inkjet and laser printers. This facestock gives a cozy, primitive, rustic or “earthy” look for label applications – perfect for any label application requiring a unique appearance.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>BROWN KRAFT LASER STOCK DIE CUT LABELS</b>					
DC00029	1 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>2</sub>	80	rectangle	RC	5167
DC00032	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC00033	4 x 2	10	rectangle	RC	5163
DC00102	4 x 1 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5162
DC00130	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC00083	4 x 5	4	rectangle	RC	-----
DC00064	8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	1	rectangle	NA	5165
DC00103	2	20	circle	NA	-----

## Clear Polyester Labels

A clear polyester film top coated to be laser printed, this product is perfect for applications needing a see-through appearance.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>CLEAR LASER POLYESTER STOCK DIE CUT LABELS</b>					
DC01848	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01849	4 x 2	10	rectangle	RC	5163
DC01850	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01847	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC01846	1	63	circle	NA	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# FOILS 8.5 x 11 Die Cut Products

## Foil Labels

Available in bright and dull gold and bright and dull silver, these dazzling foil labels are great for applications that require some shimmer.

Product #	Label Size Width x Height (inches)	Labels per Sheet	Shape	Corners	Comparable to Avery® Layout*
<b>BRIGHT GOLD LASER FOIL STOCK DIE CUT LABELS</b>					
DC01858	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01859	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01856	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC01857	1	63	circle	NA	-----
<b>DULL GOLD LASER FOIL STOCK DIE CUT LABELS</b>					
DC01863	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01864	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01861	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC01862	1	63	circle	NA	-----
<b>BRIGHT SILVER LASER FOIL STOCK DIE CUT LABELS</b>					
DC01867	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01868	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01865	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC01866	1	63	circle	NA	-----
<b>DULL SILVER LASER FOIL STOCK DIE CUT LABELS</b>					
DC01871	2 <sup>5</sup> / <sub>8</sub> x 1	30	rectangle	RC	5160
DC01872	4 x 3 <sup>1</sup> / <sub>3</sub>	6	rectangle	RC	5164
DC01869	<sup>3</sup> / <sub>4</sub>	120	circle	NA	-----
DC01870	1	63	circle	NA	-----

Die cut templates can be found at [wausaucoated.com](http://wausaucoated.com).

All items are packaged 100 sheets per package. 1000 sheets per carton.

RC = Rounded corners

Avery® and Avery® item numbers are registered trademarks of the Avery Dennison Corporation.

# REFERENCE GUIDE 8.5 x 11 Laser Die Cut Products

## Quick Cuts

Need a non-stocked item fast? Wausau Coated's Quick Cuts may be the perfect solution for you. Quick Cut products are those that utilize a stocked pressure sensitive sheet product listed on the following pages as well as a stocked die. Minimum order quantity is 1,000 sheets, in 8 1/2 x 11 size only. Orders can ship in 3-5 business days.

Label Size - Width x Height	White Uncoated	Semi Gloss	Astrobrights®	Fluorescents	Brown Kraft	White Uncoated Removable	White Uncoated Blockout	Clear Polyester	Bright Gold Foil	Dull Gold Foil	Bright Silver Foil	Dull Silver Foil
<b>RECTANGLES</b>												
1/2 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
1/2 x 2 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
5/8 x 7/8	✓	△	△	△	△	△	△	-	△	△	△	△
3/4 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
3/4 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
1 x 3 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/4 x 1 5/8	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/4 x 3 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
1 3/4 x 1 1/2	✓	△	✓	✓	✓	✓	✓	-	△	△	△	△
2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
2 x 3	✓	✓	△	△	△	△	△	-	△	△	△	△
2 x 5	✓	△	△	△	△	△	△	-	△	△	△	△
2 x 11	△	△	△	△	△	△	△	-	△	△	△	△
2 1/4 x 1 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 1 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 2 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
2 5/8 x 7/8	✓	△	△	△	△	△	△	-	△	△	△	△
2 5/8 x 1	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 3/4 x 1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△

**KEY**

All adhesives are permanent except where noted

✓ Stocked item (ships in 1-2 business days)

△ Quick Cut (ships in 3-5 business days)

- Custom die cut sheets

- Custom: call for lead times and upcharges

- MOQ = 2,000 sheets

Astrobrights® is a registered trademark of Neenah, Inc.



# REFERENCE GUIDE 8.5 x 11 Laser Die Cut Products

Label Size - Width x Height	White Uncoated	Semi Gloss	Astrobrights®	Fluorescents	Brown Kraft	White Uncoated Removable	White Uncoated Blockout	Clear Polyester	Bright Gold Foil	Dull Gold Foil	Bright Silver Foil	Dull Silver Foil
<b>RECTANGLES</b>												
2 <sup>13</sup> / <sub>16</sub> x 1	✓	△	△	△	△	△	△	-	△	△	△	△
3 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
3 x 5	✓	✓	△	✓	△	△	△	-	△	△	△	△
3 <sup>1</sup> / <sub>16</sub> x 1 <sup>13</sup> / <sub>16</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
3 <sup>3</sup> / <sub>8</sub> x 2 <sup>1</sup> / <sub>3</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
3 <sup>1</sup> / <sub>2</sub> x 2	✓	△	△	△	△	△	△	-	△	△	△	△
3 <sup>1</sup> / <sub>2</sub> x 2 <sup>1</sup> / <sub>4</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
3 <sup>1</sup> / <sub>2</sub> x 5	✓	✓	△	△	△	△	△	-	△	△	△	△
3 <sup>3</sup> / <sub>4</sub> x 2 <sup>7</sup> / <sub>16</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 1 <sup>1</sup> / <sub>3</sub>	✓	✓	△	✓	✓	△	△	-	△	△	△	△
4 x 1 <sup>3</sup> / <sub>4</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 2	✓	✓	✓	✓	✓	✓	✓	✓	△	△	△	△
4 x 2 <sup>1</sup> / <sub>2</sub>	✓	✓	△	△	△	△	△	-	△	△	△	△
4 x 3	✓	△	△	△	△	△	△	-	△	△	△	△
4 x 3 <sup>1</sup> / <sub>3</sub>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4 x 5	✓	✓	✓	✓	✓	✓	✓	-	△	△	△	△
4 <sup>1</sup> / <sub>4</sub> x 2	✓	△	△	△	△	△	△	-	△	△	△	△
4 <sup>1</sup> / <sub>4</sub> x 2 <sup>3</sup> / <sub>4</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
4 <sup>1</sup> / <sub>4</sub> x 5 <sup>1</sup> / <sub>2</sub>	✓	✓	△	△	△	△	△	-	△	△	△	△
4 <sup>1</sup> / <sub>4</sub> x 11	✓	△	△	△	△	△	△	-	△	△	△	△
6 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
6 x 4	✓	△	△	△	△	△	△	-	△	△	△	△
7 x 1 <sup>5</sup> / <sub>8</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
7 x 2 <sup>1</sup> / <sub>2</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
7 <sup>1</sup> / <sub>4</sub> x 10	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 2 - Round Corners	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 2 - Square Corners	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 5	✓	△	△	△	△	△	△	-	△	△	△	△
8 x 11	✓	△	△	△	△	△	△	-	△	△	△	△
8 <sup>1</sup> / <sub>2</sub> x 3 <sup>1</sup> / <sub>2</sub>	✓	△	△	△	△	△	△	-	△	△	△	△
8 <sup>1</sup> / <sub>2</sub> x 5 <sup>1</sup> / <sub>2</sub>	✓	✓	△	△	△	△	△	-	△	△	△	△
8 <sup>1</sup> / <sub>2</sub> x 11 - Zero Split	✓	△	△	△	△	△	△	-	△	△	△	△
8 <sup>1</sup> / <sub>2</sub> x 11 - 1 Back Split	✓	✓	✓	✓	✓	△	✓	-	△	△	△	△

**KEY**

All adhesives are permanent except where noted

✓ Stocked item (ships in 1-2 business days)

△ Quick Cut (ships in 3-5 business days)

- Custom die cut sheets

- Custom: call for lead times and upcharges

- MOQ = 2,000 sheets

Astrobrights® is a registered trademark of Neenah, Inc.

# REFERENCE GUIDE 8.5 x 11 Laser Die Cut Products

White Uncoated  
Semi Gloss  
Astrobrights®  
Fluorescents  
Brown Kraft  
White Uncoated Removable  
White Uncoated Blockout  
Clear Polyester  
Bright Gold Foil  
Dull Gold Foil  
Bright Silver Foil  
Dull Silver Foil

Label Size - Width x Height (inches)	White Uncoated	Semi Gloss	Astrobrights®	Fluorescents	Brown Kraft	White Uncoated Removable	White Uncoated Blockout	Clear Polyester	Bright Gold Foil	Dull Gold Foil	Bright Silver Foil	Dull Silver Foil
<b>CIRCLES</b>												
3/4	✓	△	△	△	△	△	△	✓	✓	✓	✓	✓
1	✓	△	△	△	△	△	△	✓	✓	✓	✓	✓
1 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
1 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
1 2/3	✓	△	△	△	△	△	△	-	△	△	△	△
2	✓	✓	△	✓	✓	△	△	-	△	△	△	△
2 1/2	✓	✓	△	△	△	△	△	-	△	△	△	△
2 7/8	✓	△	△	△	△	△	△	-	△	△	△	△
3 1/3	✓	✓	△	△	△	△	△	-	△	△	△	△
4	✓	△	△	△	△	△	△	-	△	△	△	△
<b>OVALS</b>												
1 1/2 x 2 3/4	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/4 x 1	✓	△	△	△	△	△	△	-	△	△	△	△
2 1/2 x 1 3/4	✓	△	△	△	△	△	△	-	△	△	△	△
3 1/4 x 2	✓	△	△	△	△	△	△	-	△	△	△	△
3 1/4 x 4 1/4	✓	△	△	△	△	△	△	-	△	△	△	△
<b>SPECIAL LAYOUTS</b>												
CD Labels 4 1/2	✓	△	△	△	△	△	△	-	△	△	△	△
Car Label 7 1/4 x 10	✓	△	△	△	△	△	△	-	△	△	△	△

**KEY**

All adhesives are permanent except where noted

✓ Stocked item (ships in 1-2 business days)

△ Quick Cut (ships in 3-5 business days)

- Custom die cut sheets

- Custom: call for lead times and upcharges

- MOQ = 2,000 sheets

Astrobrights® is a registered trademark of Neenah, Inc.

# GUIDELINES & TIPS

## Storage and Handling

- Store on flat surface (non concrete) at 72° F and 50% relative humidity.
- When new product arrives, rotate older stock to the front.
- Keep packages sealed until ready for use and return unused stock to carton.

## Press Preparation

- 24 hours in advance acclimate stock to shop conditions.
- To avoid misfeed and sheet drag, clean and adjust grippers and guides.
- To prevent face and/or label separation, do not bend toward the liner – fan and bend ream towards the face.
- Do not load higher than six inches in press feeder.

## Offset Inks and Varnishes

- Always use fresh ink, preferable low-tack, and test ink before printing. Your ink supplier can recommend ink for specific pressure sensitive stock.
- Keep press speeds low to start.
- For non-absorbent facestocks, use oxidizing inks including synthetics and heavily coated sheets.
- If stocks will be laser printed; then specialty inks are needed to withstand high temperatures – up to 400° F – and the pressure of laser printers.
- Always monitor fountain solutions (pH level of 5.0 to 5.5) as the pH level can inhibit drying of oxidizing ink.
- When using UV varnishes, verify the varnish is compatible with your ink system. Use a thin coat for full polymerization. A thick deposit of clear coat may not cure properly and a post cure can cause labels to curl up from the liner.

## Laser Printing as a Second Print Pass

- It is recommended to consult your ink supplier for compatible inks that withstand pressure and heat – up to 400° F.
- Standard inks could potentially contaminate the fuser and produce unpleasant or hazardous fumes.
- To prevent abrasion from the picking and feeding mechanism, inks should be scuff resistant.
- To avoid adding too much moisture to the paper, monitor the amount of ink and fountain solution during offset printing and before laser printing.
- Avoid designs with large areas of heavy ink. The excessive moisture through high ink coverage could cause curl.
- Verify that any specialty process is capable of withstanding the demands of a laser printer. Some specialty processes – like embossing and foil stamping – do not tolerate demanding laser printing.
- Avoid spray powder, which can inhibit imaging and fusing as well as leave deposits on the laser printer, resulting in equipment damage and downtime.
- Avoid preprinting, which can hinder inkjet printing since it alters the absorption properties of the facestock.

## Laser, Copier and Inkjet Printing

- Before loading laser printer, fan stacks by bending ream towards the face. Fanning pressure sensitive labelstock toward the liner may cause labels to lift from liner.
- Reference printer manual for print selections that may optimize a label media product's performance and appearance.
- To avoid contaminating the printer's drum, don't run damaged pressure sensitive sheets or sheets with labels lifting or missing through printers. The exposed silicone liner can build up and weaken the stiffness of the sheet, which can result in misfeeds and jams.
- To avoid heat build up that leads to sheet curl and predisposing, run sheets of labels through laser printer one at a time.
- Do not use a pressure sensitive sheet that doesn't have a laser compatible adhesive. Pressure and high temperatures of laser printing can cause non-laser compatible adhesives to ooze.
- If the internal matrix is stripped, do not use laser printer sheets. The exposed liner has a silicone coating that over time will contaminate the drum, and the weakened sheets can misfire and jam.

## Guillotine Trimming

- Blades should be clean and sharp. Dull and dirty knives will drag adhesive out of the side of the labelstock and contaminate the face.
- For pressure sensitive constructions, newly ground double beveled knives of high-quality steel are recommended for best results. A 1/8" wide primary bevel of 24° or 26°, and a secondary bevel of 22° to 24° are good starting combinations.
- Keep clamp pressure as light as possible, just enough to hold the lift in place without shifting. Too much pressure increases the lift density and the knife may deflect as it cuts deeper into the material.
- Cut through the back of the stock with the face down. This allows the knife to contact the paper liner and release coating, then the adhesive and face.
- If material is overcutting (the lower sheets in the lift are longer than the upper), the blade may be dull, clamp pressure could be too high, or blade may have the wrong bevel. For soft paper, decrease bevel angle by 2 degrees (26° to 24°). For hard paper, increase bevel angle by 2 degrees (26° to 28°).
- Guillotine trimming compresses the pressure sensitive edges. Gently fan the stock by carefully bending the ream towards the face to allow sheets to feed smoothly through the printer.

## Experts in “What If...”

“What If” means endless possibilities - a challenging and exciting process to invent and customize products based on your specific needs.

At Wausau Coated, we have a passion for “What If”. We work to give you choices and options where you did not believe they existed.

Together, with our technical team we can develop your own specialized solution.



Wausau Coated Products is a leading manufacturer of pressure sensitive roll and sheet labelstock. Committed to providing excellent service and high-quality products, Wausau Coated understands that in today’s business environment superior quality, quick delivery times, and cost efficiencies are critical to success.

Our assortment of products fulfills these requirements by providing users with a broad selection of paper and film substrates. We continue to expand our offerings and work closely with the OEMs (Original Equipment Manufacturers) to ensure that our products will consistently perform to your expectations.

### **Stocked Products**

Wausau Coated features a line of stocked pressure sensitive product solutions. All of our stocked items are available for immediate shipment with a low minimum order quantity.

### **Custom Products**

In addition to our stocked items, we can mix and match many of our facestocks with various adhesive technologies and liner options. Our knowledgeable sales team and technical staff rise to any challenge related to adhesive-based label materials to quickly turn a concept into a product, and deliver a solution that will give you the competitive advantage.

Share your “What If” challenge with us and see how we can help you.



**w a u s a u c o a t e d**

Wausau Coated Products, Inc.  
7801 Stewart Avenue | Wausau, WI 54401  
Phone: 800-345-8039 | Email: [info@wausaucoated.com](mailto:info@wausaucoated.com)  
[wausaucoated.com](http://wausaucoated.com)