

Erika Gunter
Wausau Coated Products
Marketing Manager
715-843-6318 (office)
elgunter@wausaucoated.com



FOR IMMEDIATE RELEASE: 10/21/2024

Wausau Coated Products Welcomes Ian Woods, New Director of Strategic Sourcing

Wausau, WI - Wausau Coated Products Inc., an independent family-owned and operated, leading manufacturer of adhesive-based label products, is excited to welcome lan Woods as the new Director of Strategic Sourcing.

Wausau Coated Products is thrilled to announce the appointment of Ian Woods as the new Director of Strategic Sourcing. Ian brings over 25 years of experience in leading high-performing Supply Chain and Strategic Sourcing teams in large healthcare systems across Minnesota and Wisconsin. Known for his ability to forge strong and strategic relationships with suppliers and colleagues, Ian is excited to contribute to the growth of Wausau Coated Products. His immediate goal is to learn and support the company's growth potential by lowering costs, mitigating risks, and promoting innovation. In his previous roles, Ian distinguished himself by leading teams that improved overall value through strategic relationships and innovative approaches. He believes that his experience in healthcare will bring a unique perspective to Wausau Coated Products.

"lan's distinguished leadership in supply chain management and strategic sourcing is a great addition to our organization. Ian's experience will allow Wausau Coated Products to further distinguish itself and enhance its customer centric business model." states Rick Laliberte, CFO, Wausau Coated Products.

"I'm so excited to work with such a talented group of people who are unbelievably passionate about innovating to exceed customer expectations." states Ian Woods, Director of Strategic Sourcing, Wausau Coated Products.

About Wausau Coated Products:

Wausau Coated Products, Inc. is an independent family owned and operated manufacturing company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: http://www.wausaucoated.com.